

## Creative UK recruiting for young board members!

### ADVERT

Creative England and the Creative Industries Federation joined forces in 2020 and are now part of the Creative UK group. We are a creative, connected, forward thinking and transformational community. We aim to grow the creative economy and to use creativity to build a more prosperous, inclusive society. We believe we can make a greater difference together than would be possible alone.

In building an open, diverse and inclusive business we need to bring fresh insight, energy and lived experience to our Board. We are recruiting two new Board members between the ages of 18-25 to represent the voice of young people. These new Board members will be passionate about supporting the creative industries to thrive and grow and will help us to understand what really matters to young people in the industry.

Board members will provide direction and challenge to the leadership team and will play a major part in boosting the creative industries, one of the fastest growing sectors in the UK.

Our Board meets at least four times per year, with some additional time required to review papers. The appointment will be for a term of 1 year, with the option to renew for a second term.

Creative UK's current Board of Directors is an extraordinary mix of talent from across the creative industries. As a Board member you will have knowledge and personal experience of the creative sector. This could be as a student, creative practitioner or as a creative entrepreneur. You will be paired with an existing board member as a mentor for the duration of your term to support you in your work.

Interested? Read through the info pack before submitting a letter and/or 2 minute video explaining why you wish to be a Board member and the qualities and skills you feel you can bring to Creative UK.

### **DEADLINE: 18<sup>th</sup> January 2021**

**TERM:** 1 year, expenses will be paid for time and attendance at board meetings

**INTERVIEWS:** remote interviews February 2021

**TO APPLY:** Email your cover letter and/or video link to [jobs@creativeengland.co.uk](mailto:jobs@creativeengland.co.uk)

**\*\*NO AGENCIES\*\***

### **ABOUT US**

Creative England and the Creative Industries Federation joined forces in 2020 and are now part of the Creative UK group. Our aim is to grow the nation's creative economy and use the UK's creativity to build a more prosperous, inclusive society. We believe we can make a greater difference together than would be possible alone.

**Creative Industries Federation:** The Creative Industries Federation is an independent, not for profit, membership organisation which represents, champions and supports the UK's creative industries. Through our wide network of creative organisations, businesses and individuals, our influential policy and advocacy work and our support services, we connect creative businesses and individuals with the money, markets, government and the opportunities they need to thrive. The Creative Industries

Federation, with its sister company Creative England, is part of the non-profit group, Creative UK. [www.creativeindustriesfederation.com](http://www.creativeindustriesfederation.com)

**Creative England:** At Creative England, we believe that talent is everywhere, but opportunity is not. That is why we build programmes that create opportunities for talent to access the best support and reach the next stage in their creative entrepreneurial journey.

Creative England is working to build the right environment for the future of the creative industries by helping creative businesses raise their ambition, create jobs, grow turnover and build the confidence and networks they need to be truly innovative. We invest, connect, mentor, advocate and collaborate at all levels of the industry, from individuals and small independents to large internationals, creating the right conditions for success. Creative England, with its sister company the Creative Industries Federation, is part of the non-profit group, Creative UK. For further details please visit [www.creativeengland.co.uk](http://www.creativeengland.co.uk).

**Creative England Investments:** Since 2012, Creative England has run a pioneering investment programme combining both finance and business support tailored to meet the needs of small creative businesses. The investment programme addresses the recognised market failure in access to finance, which means that creative businesses, especially those based outside London, struggle to secure the investment they need to innovate and grow.

The Good Economy conducted a thorough review into the investment programme's activity from 2012-2017. The report found that Creative England is filling the access to finance gap through its investments, particularly for SMEs based outside of London and the South East. Investments proved to be financially sound, with over 99% of loans repaid, and the businesses receiving investment have a higher three-year survival rate than the national average.

Building on this success, the **Creative Growth Finance Debt Fund in partnership with Triodos Bank UK** was launched in 2019. This is a **£24 million fund** providing vital scale up finance to the UK's most promising creative businesses, with add-on support to continuously help businesses on their journey.

### **PERSON SPECIFICATION**

As a CREATIVE UK board member, you will be expected to:

- Fit the age criteria for the whole initial 1-year term of appointment (18-25)
- Commit to the whole term
- Understand the responsibility and the confidentiality of the role
- Be someone who has some confidence but is also a good listener and wants to learn
- Have an understanding of what you want to achieve through being a board member
- Have a passion for our purpose
- Be able to actively contribute as a board member

Personal qualities:

- Be an effective supporter to the creative industries
- Be an active listener
- Strong judgement and honesty.
- Be open-minded and able to take a view across the full range of issues
- Be able to build trust and respect from colleagues and stakeholders.
- Ability to understand issues and determine what really matters to young people in the industry

### Application Process

Applicants are asked to submit a covering letter explaining why you wish to be a Board member and the qualities and skills they feel they can bring to Creative UK AND/OR a 2 minute video to explain the same.

Applications will be reviewed by the Nomination Committee and, if shortlisted, you will be invited to a selection meeting (likely to be VC whilst Covid-19 remains a risk).

During our selection we will:

- Ensure a fair and transparent recruitment process that isn't nepotistic
- Appoint a minimum two young board members.
- Take the time to give feedback to unsuccessful applicants and keep you in our talent pool of youth advisors

### CURRENT BOARD MEMBERS OF CREATIVE UK



#### **Rick Haythornthwaite- Chair**

Rick Haythornthwaite is the global chairman of the NYSE-listed Mastercard Inc and an Advisory Partner to Moelis & Co. He is a co-founder and chairman of QIO Technologies, an industrial artificial intelligence company, and director of the digital consultancy, Globant.



#### **Belinda Budge- Vice Chair**

Belinda Budge spent 25 years in the publishing industry and is a former board member of HarperCollins Publishers, a global News Corp media company. Her professional journey began as a Lecturer in Cultural Theory.



#### **Caroline Norbury**

Caroline Norbury MBE is the founding chief executive of Creative England and the Chief Executive of Creative Industries Federation, and is dedicated to championing the creative industries. Caroline sits on the Creative Industries Council and chairs the Finance for Growth sub-group of the council. She is a non-executive director of Crowdfunder, the UK's largest rewards-based crowdfunding platform; a member of BAFTA and the Royal Society of Arts and a trustee for the PRS Foundation, a charity supporting new music and talent.



#### **Mehjabeen Patrick**

Mehjabeen is Creative England's Chief Financial and Operations Officer, responsible for the implementation and running of all operating functions across the company. With extensive experience as a Finance Director, Mehjabeen oversees all investment activity for the company and has a keen interest in growing its commercial activities and diversifying its income stream. Previously Mehjabeen worked as Director of Finance for United Nations Association and Stakeholder Forum.


**Charles Wace**

Charles is the founder of award-winning global media group Twofour, a factual, features & entertainment television producer and content agency. Charles stepped down as Group Chief Executive in 2013 following a sale of the group. He is a former Chairman of the TV trade federation Pact and is now Chief Executive of Limesnapper.


**Neil Rami**

Neil oversees the West Midlands Growth Company (WMGC), formerly Marketing Birmingham, which was established in April 2017 to create new jobs, expand existing businesses and attract new investment and visitors to the region, aligned to the ambitions set out in the West Midlands Combined Authority (WMCA) Strategic Economic Plan.


**Danny Perkins**

Danny started his career as Marketing Executive at theatre Film Company in 1996. He then joined Optimum Releasing (now STUDIOCANAL) at the inception of the company in May 1999, taking on responsibility for the positioning and promotion of all titles. Danny is now heading up his recently founded Elysian Film Group, a UK producer-distributor.


**Ian Livingstone**

Ian Livingstone is one of the founding fathers of the UK games industry. He co-founded iconic games company Games Workshop in 1975, launching Dungeons & Dragons in Europe and the Games Workshop retail chain.


**Karen Blackett**

Karen is UK Country Manager of WPP and Chairwoman of MediaCom, the UK's largest media agency. She started the first ever Government-backed Apprentice scheme in the sector and was awarded an OBE in 2014. She is also an external advisor to the Civil Service and a Business Ambassador to the Department of International Trade for No.10.


**Pardeep Duggal**

Pardeep Duggal is a digital and transformation leader with experience across the energy, finance and banking and retail sectors. She loves to work in companies and sectors willing to build digital capacity to transform customer experience. Pardeep has extensive expertise in strategy, planning, marketing, brand development and online customer service.


**Andrea Stark**

Andrea Stark is Director of Employment, Skills and Culture at Islington Council. During her career Andrea has focussed on making culture and creative industries more inclusive.


**Irene Graham**

Irene is the inaugural CEO of the ScaleUp Institute and Board Director. A former senior banker at Standard Chartered Bank where she held both European and global managing director roles, she set up, ran and scaled several of the bank's key client and product businesses and led several global M&A activities.


**Giselle Stewart**

As Director, UK Corporate Affairs, Giselle is focused on facilitating Ubisoft's growth and further investment in the UK and influencing conditions to make that goal achievable. Giselle is an active contributor to various industry associations and bodies on a local and national level, including Director roles within TIGA and an Advisory Board Member for Next Gen Skills Academy. Giselle received an OBE for services to Video Games in the 2016 New Year's Honours List.


**Tamara Rojo**

Tamara Rojo CBE is Artistic Director and Lead Principal dancer of English National Ballet. Tamara has been repeatedly recognised for her artistic excellence. She is Patron of the Flamingo Chicks and Adviser to Spain's Superior Council of Artistic Studies. In 2016 she was both awarded a CBE for her services to ballet and became D.A. Magna Cum Laude.


**Nigel Carrington**

Nigel Carrington has been Vice-Chancellor of University of the Arts London (UAL) since 2008. He also holds non-executive positions in the public and charitable sectors, including Chairman of the Henry Moore Foundation. He is a member of the Board of Universities UK.


**Janet Markwick**

Janet Markwick is the global EVP commercial operations and productions at Y&R. Based in London, she is responsible for the global expansion of Y&R's production capabilities, and driving the agencies focus on commercial and operational innovation across its global network.


**Jamie Coleman**

Jamie began his career in drug discovery within diabetes and cardiovascular disease before becoming a software entrepreneur. He founded CodeBase, the UK's largest tech incubator, which is focussed on growing and scaling software companies. Tenant companies have raised over half a billion dollars of investment, with 660 net new jobs and CodeBase is currently expanding across the UK.


**Tim Davie**

Tim Davie is the current Director-General of the BBC. Prior to this he took on his role leading BBC Studios, a commercial subsidiary of the BBC, in April 2018, having served as CEO of BBC Worldwide since April 2013. Before this, he served as Acting BBC Director General from November 2012, and as Director, Audio & Music since September 2008. Davie has also been industry chair of the Creative Industries Council since June 2018.


**Jude Kelly**

Jude Kelly is the founder of Women of the World. She also founded Solent People's Theatre, ran Battersea Arts Centre and was the founding director of West Yorkshire Playhouse. In 1997, Jude was awarded an OBE and in 2015 she was made a CBE. She was also the Artistic Director of Southbank Centre, moving on to focus on WOW in 2018.


**Jefferson Hack**

Jefferson Hack is the CEO and co-founder of Dazed Media, an independent media company renowned for producing award-winning stories across its industry leading print, digital and video brands. The company's portfolio includes some of the world's most influential media brands including luxury fashion and lifestyle bi-annuals AnOther Magazine and Another Man; bi-monthly youth fashion and culture magazine Dazed, websites Anothermag.com, Anothermanmag.com and Dazeddigital.com and global video channel NOWNESS, in addition to creative services agency Dazed Studio.