

**FREELANCER CALL OUT****Business Advisors, UK Creative Industries**

The Creative Industries Federation and Creative England have joined forces forming the Creative UK group, recognising that we will be able to make a greater difference together than would be possible alone. We are committed to improving diversity and inclusion across our organisation and industry by championing a variety of backgrounds, perspectives, identities and talents.

We are calling out to all Business Advisors across the UK creative and cultural sector. You have an opportunity to operate at the heart of a new pioneering growth programme, powered by North of Tyne Combined Authority (NTCA) funding to deliver on the Culture and Creative Fund. Our aim is to support creative individuals and creative and cultural businesses with a mixture of grants loans and wrap around business advice to create new revenue-generating cultural and creative products and services; diversification into new forms of practice; and the development of new business models.

We are searching UK wide to build a truly diverse mix of expertise who will work closely with SME's, organisations and freelancers in the North East. Your goal will be to provide support to help them adapt grow and scale, ensuring they are well equipped to benefit from this unique programme.

This is a client-facing role and we are looking for individuals with business development experience working in the creative and/or cultural industries. Whether your experience is unique to one sub-sector or seasoned across many we want to hear from you.

Take a few minutes to complete our talent survey and you will be automatically added to our pool of experts. Our database will be made available internally within the Creative UK group only.

If you have demonstrable knowledge, experience and talents in the creative and cultural sector and would be interested in supporting creative businesses on their journey to success then come join us, we want to hear from you!

**CONTRACT & FEE:** flexible, 1-3 days per week, fee negotiable dependent on experience

**LOCATION:** UK WIDE

**TO APPLY:** Please apply by 28<sup>th</sup> June 2021 by emailing [jobs@creativeengland.co.uk](mailto:jobs@creativeengland.co.uk) with your contact details, you will then be sent a link to our survey to complete, added to our talent pool.

*Diversity Changes Everything: We value difference and celebrate the creativity that it brings.*